

Subject: March 2017 Street Talk

From: LA Great Streets

Date: 03/07/2017 10:41 AM

To:



STREET TALK

March 2017



Mayor Eric Garcetti joined Councilmember Mike Bonin and City and community leaders on Feb. 13 to break ground on a \$1.8M safety and mobility improvement for Venice Blvd. in Mar Vista.

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Welcome to the March 2017 edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

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- Reminder: Whole Foods 5% Day
- Recap: Westwood Signal, Challenge Kickoffs, NoHo Open House
- On deck: Pacoima arts workshops

See you on the street!

-The Great Streets team

Reminder!

Tomorrow, March 8: Support food access programs when you get your groceries!

In partnership with the Los Angeles Food Policy Council and Whole Foods Market, Great Streets is working to raise money to increase access to fresh and healthy food in underserved neighborhoods.

When you shop at these four Whole Foods locations on **Wednesday, March 8**, 5% of your purchase will go directly to helping LA Food Policy Council support neighborhood markets in providing fresh foods.



Recap



Westwood Blvd Midblock Signal Goes Live

Great Streets joined Councilmember Paul Koretz, LADOT and Westwood community members to celebrate the opening of a new pedestrian signal on Westwood Blvd between Weyburn Ave and Kinross Ave. The new signal increases safe crossing opportunities and unifies the two sides of Westwood Blvd for pedestrians.



Great Streets Challenge Teams Kick Off Projects

In February our seven Great Streets Challenge community partners hosted kickoff walks of their project areas with Great Streets staff and our technical consultant team. These "walk audits" identified opportunities and challenges for transportation, economic and cultural activation through their projects.



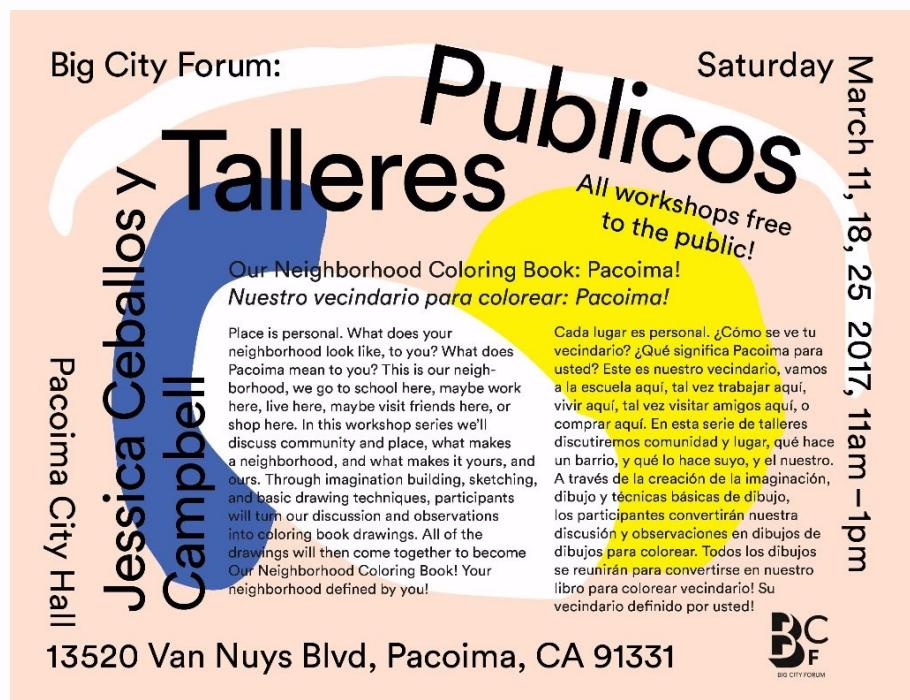
Great Streets Lankershim Boulevard Community Open House

One hundred NoHo community members turned out to learn more about what's in store for Lankershim Blvd, including upgrades to street safety and green infrastructure and landscaping. Stay up to date with the latest at lagreatstreets.org/lankershim.

On Deck

Big City Forum: Talleres Publicos

Saturdays in March - 11th, 18th, 25th: 11am to 1pm



Talleres Publicos returns in 2017 with artist **Jessica Ceballos y Campbell**. Talleres Publicos is a social practice and creative making project using the arts as way to engage with community. On Saturdays in March, from 11am to 1 pm, the program comes to Pacoima City Hall with workshops, conversations, and hands-on making projects.

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